

SSQ Life Insurance Company Inc. concludes the acquisition of AXA Life Insurance Inc. Inc.

January 5, 2012

To all our partners:

The press release published yesterday by SSQ Financial Group is now available for you to read on SSQ Site.

We are pleased to announce that on January 1, 2012, SSQ, Life Insurance Company Inc. concluded the acquisition of AXA Life Insurance Inc.: the new entity will be called SSQ Insurance Company Inc.

In addition to continuing to supervise all the activities of SSQ Financial Group's Investment and Retirement sector in his capacity of Senior Vice-President, Mr. Bernard Tanguay has been appointed to the position of Senior Vice-President of SSQ Insurance Company Inc. (AXA Life Insurance Inc.). He is succeeding Mr. Robert Landry, who headed up AXA Life Insurance in recent years. We would like to take this opportunity to thank Mr. Landry sincerely for everything he has done and wish him much success in his future endeavours.

There are no changes to activities for the partners and agencies that were already doing business with AXA Life Insurance. You may therefore continue to deal with the different entities of SSQ (if you were already doing so prior to the transaction), as well as with the new business line, SSQ Insurance.

We have set up a new reception area at our office. Our new business contact information is:

SSQ, Insurance Company Inc.  
2020 University Street, Suite 1800 Montreal QC H3A 2A5

We are certain that both you and your clients will benefit greatly from all our newly merged teams have to offer. We will continue to keep you up to date on any developments in the months ahead.

Please feel free to contact us if you have any questions.

Regards,

The SSQ Insurance Business Development Team 1 888 429-2543